



The 9th Annual

MILGARD INVITATIONAL
CASE COMPETITION
ON SOCIAL RESPONSIBILITY

miccsr

The Center for Leadership & Social Responsibility at the Milgard School of Business presents the 9th annual undergraduate Case Competition on Social Responsibility. Teams from select universities will be invited to send a team of four students to participate along with their peers from universities world-wide.

February 28, 2020

Team Presentations & Award Ceremony



PAST PARTICIPANTS:



COMPETITION FORMAT AND TIMELINE

February 21—24:

Cases are sent to students electronically at 8:00 a.m. Students have 72 hours to analyze the case, formulate their recommendations, and create their presentation. (On your campus)

Monday, February 24:

Electronic presentations due by 8:00 a.m.

Friday, February 28 @ University of Washington Tacoma

Preliminary round: Teams have 15 minutes to present their analysis and recommendations to a panel of judges consisting of business professionals, 10 minutes of Q&A, and 10 minutes to receive feedback.

Final round: The top 4 teams from the preliminary rounds present to all judges. The day concludes with a dessert reception and awards ceremony.

International teams typically travel to Tacoma on Wednesday, compete on Friday, and return home on Saturday. The case will involve a business problem that focuses on citizenship and/or corporate social responsibility.

Fully Sponsored Event: The Milgard School does not charge a fee for this event. It is fully sponsored by the Center for Leadership & Social Responsibility and our corporate partners, including our presenting sponsor - Microsoft. *International schools will be responsible for their travel only.*

JUDGES

Our competition judges are professionals drawn from companies throughout the greater Seattle region, including Amazon, Bank of America, Boeing, Costco, Microsoft, Premera Blue Cross, REI, Russell Investments, Starbucks, T-Mobile, Weyerhaeuser and many other companies with experience in corporate social responsibility, sustainability and citizenship issues.



TIMELINE

Deadline to request an invitation for your undergraduate team to participate	November 1, 2019
Official Invitations Issued	December 1, 2019
Final confirmation of participation	By January 11, 2020
Team member names due	January 21, 2020
Cases sent electronically to teams at 8:00 a.m. your time	February 21, 2020
Presentations and supplemental materials due by 8:00 a.m.	February 24, 2020
International Teams (early arrival) dinner	February 26, 2020
International Teams company tour activity	February 27, 2020
MICCSR Welcome Dinner	February 27, 2020
Presentation Day at UW Tacoma	February 28, 2020
Optional Charter Bus to Seattle	February 28, 2020

We have space for 20 teams (Approximately 12 U.S. schools and 8 international schools)
 We will start a wait-list when these numbers have been reached, wait-listed schools will be notified by January 15, 2020.





STUDENT ACTIVITIES

Wednesday, February 26— 6:00 p.m.

MICCSR Welcome Dinner

We will host a dinner for our guests from international universities arriving on Wednesday evening.

Thursday, February 27— 6:00 p.m.

MICCSR Welcome Dinner

Meet the other teams and student ambassadors over a hosted dinner in the competition hotel. Our staff will be on hand to greet participants and review the competition day's schedule.

Friday, February 28 — 5:00-11:00 p.m.

Experience Seattle

After a stimulating day of competition, explore the best of what Seattle has to offer. A bus will take you to Downtown Seattle where you will be able to explore the city, grab a bite to eat, and maybe even try some of the famous Seattle coffee. The bus will return to the hotel in Tacoma at 11:00 p.m.

THANK YOU TO OUR SPONSOR:



INTERNATIONAL UNIVERSITIES

Teams from non-US schools will be responsible for air transportation. The Milgard School of Business, through the generosity of our sponsors will cover all local costs, including:

- Local transportation to and from the airport
- Hotel accommodations (3 rooms per night for Wednesday, Thursday and Friday)
- All meals while here, except for Friday evening trip to Seattle when students are on their own.

Because of this offering and US Government regulations around taxes on student awards, these students will not be eligible for the cash prize pool offered for U.S.-based school teams.

We have approximately eight sponsored slots for international university teams, therefore early expression of interest is important.

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For more information on the event, please visit our website at
www.tacoma.uw.edu/MilgardCC

Or contact
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